

BTEC BUSINESS LEVEL 3

Subsidiary diploma – equivalent to 1 A Level

Business employers value employees who are able to communicate effectively both verbally and using electronic communication methods. The BTEC qualifications in Business provide opportunities for learners to develop their communication skills as they progress through the course. This can be both through presentations and discussions in which they have the opportunity to express their opinions.

The BTEC Business course covers 10 units. These units include:

The Business Environment

You will study a range of business organisations, and the many factors that shape the nature of organisations operating in an increasingly complex business world.

Business Resources

This unit looks at the range of human, physical, technological and financial resources required in an organisation, and how the management of these resources can impact on business performance.

Introduction to Marketing

You will develop an understanding of how marketing, research and planning and the marketing mix are used by all organisations.

Business Communication

The collection and management of information is vast in businesses, and the successful communication of that information throughout a business, is critical for the future prosperity of the organisation.

WHO IS THE BTEC BUSINESS SUITABLE FOR?

The assessment approach of the BTEC qualifications in Business allows learners to receive feedback on their progress throughout the course as they provide evidence towards the assessment and grading criteria.

Evidence for assessment may be generated through a range of diverse activities including assignment and project work, case studies, workplace assessment, role play and oral presentation.

POST A LEVEL

Higher Education Institutions will accept BTEC Business in combination with other subjects on an extensive range of Degree and HND courses. The skills developed on this course are recognised by employers as being of great value and can lead to a wide range of employment opportunities in areas such as accounting, marketing, personnel and retailing.

If you require any further information on Business Studies, please contact Carlyn Bryan on
0116 2879921