

# BUSINESS STUDIES A LEVEL

We currently offer the AQA Business Studies course.

## Assessment

Assessment is fully exam based. There is NO coursework option. The A Level will comprise three written exams, each lasting 2 hours. Taken at the end of year 2.

Business Studies is a subject that can be easily combined with other subjects. The teaching of the subject encourages an approach that is investigative and problem solving. Stimulus response questions and case studies are used as the basis of assessment in the exam papers.

## Post A Level

Higher Education Institutions will accept Business Studies on all courses. Students taking Business Studies at Higher Education have a wide breadth of courses available to them including those linked with Modern Languages, Science subjects, Engineering and Technology, Mathematics or Computer and Social Sciences.

## What about professions?

Business Studies is a valuable vocational qualification. It gives an insight into the running of business and provides skills which a number of occupations would find useful. Possible careers include:

Accountancy	Public Relations	Marketing
Teaching	Banking	Hotel/Institutional Manager
Advertising	Health Service Mgr	Retail Mgr
Human Resource Mgt	Production Mgr	Insurance work

## Overview of course content

- 1 What is business?
- 2 Managers, leadership and decision making
- 3 Decision making to improve marketing performance
- 4 Decision making to improve operational performance
- 5 Decision making to improve financial performance
- 6 Decision making to improve human resource performance
- 7 Analysing the strategic position of a business
- 8 Choosing strategic direction
- 9 Strategic methods: how to pursue strategies
- 10 Managing strategic change

## Advice to parents:

Students are expected to carry out a minimum of 5 hours homework per week in this subject. Students are also expected to read around the subject.

If you require any further information on Business Studies, please contact Carlyn Bryan on  
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