

MEDIA STUDIES A LEVEL

Exam Board: WJEC

Why do Media Studies at A Level?

We are all consumers of the media but very few of us question the way the media delivers information to us and the organisations and the agendas that lie behind the production of media products. Media Studies intends to make you a more questioning and critical viewer, reader and listener, teaching invaluable skills in research and investigation as well as giving you access to the skills necessary in higher education. Media Studies will ‘open your eyes’.

Our expectations

We expect media students to be critical, mature and able to work independently. We want students who question and who want to discover more about the way the world is mediated through such things as film, television, magazines, newspapers etc... If you are inquisitive and questioning and don't take things at face value, you should do A Level Media Studies.

The Course

Year 1 - 2 Units

MS1 – Externally assessed examination 50%

Media Representations and Responses

Three compulsory questions, including one question on unseen audio-visual or print based material.

MS2 – Internally assessed coursework 50%

Media Production Processes

Three components: **one** pre-production; **one** production which develops from the pre-production; and **one** report on the production process

Year 2 - 2 Units

MS3 – Internally assessed coursework 50%

Media Investigation & Production

Three components: a written investigation into media text(s) based on one or more of the key media concepts – genre, narrative and/or representation; a media production; and an evaluation of how the production is informed by the investigative research.

MS4 – Externally assessed examination

Media – Text, Industry and Audience

Three questions.

Section A: One question from a choice of two on text, media industry and audience.

Section B: **Two** questions from a choice of four. Candidates **must** answer each question on a **different** media industry.

For more information, help or advice about Media Studies contact:

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